

**WELCOME**

**NOAA's Regional Preparedness Training:  
Risk Communication During Oil Spills**

**June 30, 2016**

**Florida Fish & Wildlife Research Institute**

**NOAA's Regional Preparedness Training:  
Risk Communication During Oil Spills**

**Nancy E. Kinner**

**Coastal Response Research Center**

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## Logistics

- Fire Exits
- Restrooms
- Cell Phones/Email: “Let It Go”
- Breaks (coffee, tea, soda, water, snacks)
- Lunch: On your own, in packet
- Logistical Questions – See Kathy Mandsager or me

## Coastal Response Research Center

- Partnership between NOAA’s Office of Response and Restoration and the University of New Hampshire
- Since 2004
  - UNH Co-Director – Nancy Kinner
  - NOAA Co-Director – Mark Miller

## Overall CRRC Mission

- **Conduct and oversee basic and applied research and outreach on spill response and restoration**
- **Transform research results into practice**
- **Serve as hub for oil spill R&D**
- **Facilitate workshops bringing together ALL STAKEHOLDERS to discuss spill issues and concerns**

## NRPT Workshop

**THANK YOU**  
**Participants and Speakers!**

**Part 1: Tuesday and Wednesday Workshop:  
Addressing Public Concerns During Spill  
Response... Sorting Fact from Fiction**

**Part 2: Thursday Training:  
Risk Communication During Oil Spills**

## Meeting Objectives

- **Understand and communicate with public about their concerns (e.g., dispersant use, seafood safety, fisheries impacts, public health, tourism, volunteers)**
  - **Knowns, uncertainties, disagreements**
- **State-of-science and practice for risk communication during oil spills**

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- **State-of-science and practice for risk communication during oil spills**

## Meeting Products

- Copies of All Slide Presentations
- Workshop Report
- All Posted on CRRC Website

## Training Agenda

9:00 am	Welcome and Introductions  CRRC - Nancy Kinner NOAA DRC - Charlie Henry FWRI - Kathleen O'Keife
9:15 am	Background and Training Goals  Nancy Kinner
9:30 am	Risk Communication – State-of-Science  Ann Hayward Walker, SEA Consulting (via WebEx) Monica Wilson, SeaGrant
10:45 am	<i>Break</i>
11:00 am	Social Media – Elodie Fichet, University of Washington, Dept. of Communication (via WebEx)
12:00 pm	<i>Lunch (on your own)</i>

## Training Agenda

1:30 pm	Risk Communication – An Agency Perspective  NOAA PIO –Keeley Belva State of Florida EMA Communications – Aaron Gallaher Florida Department of Environmental Protection – Shannon N. Herbon U.S. Coast Guard - LT John Fitzgerald
2:30 pm	<i>Break</i>
2:45 pm	Risk Communication During DWH: Reflections of Responders  David M. Kennedy, NOAA (via WebEx) James McPherson, FEMA, (USCG, retired) (via WebEx) Tom Brosnan, NOAA ORR ARD, Communications Branch (via WebEx)
3:15 pm	Overall Discussion
4:00 pm	<i>Adjourn</i>

## Facilitation Pledge

- **I will recognize and encourage everyone to speak**
- **I will discourage side conversations**
- **I commit to:**
  - Being engaged in meeting
  - Keeping us on task and time
- **Stop me if I am not doing this!**

## Participation Pledge

- **Be Engaged**
  - Turn off cell phones and computers, except at breaks
- **Listen to Others**
- **Contribute**
- **Speak Clearly: We will need to repeat questions for those on WebEx**
- **Learn from Others**
- **Avoid Side Conversations**

**Charlie Henry**

**NOAA GOM Disaster Response Center**

**Kathleen O'Keife**

**Florida Fish and Wildlife  
Conservation Commission**



## Participant Introductions

**Name**

**Affiliation**

**Job**

**Reason for Participating in Workshop**

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