

## NOAA's Regional Preparedness Training (NRPT)

Addressing Public Concerns during Spill Response... sorting fact from fiction during response

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*June 30, 2016*

*Florida Fish and Wildlife Research Institute  
St. Petersburg, FL*

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### TRAINING AGENDA

- 8:45 am Registration
- 9:00 am Welcome and Introductions
- CRRC - Nancy Kinner  
NOAA DRC - Charlie Henry  
FWRI - Kathleen O'Keife
- 9:15 am Background and Training Goals
- Nancy Kinner
- 9:30 am Risk Communication – State-of-Science
- Ann Hayward Walker, SEA Consulting (via WebEx)  
Monica Wilson, SeaGrant
- 10:45 am *Break*
- 11:00 am Social Media – Elodie Fichet, University of Washington, Dept. of Communication (via WebEx)
- 12:00 pm *Lunch (on your own)*
- 1:30 pm Risk Communication – An Agency Perspective
- NOAA PIO –Keeley Belva  
State of Florida EMA Communications – Aaron Gallaher  
Florida Department of Environmental Protection – Shannon N. Herbon  
U.S. Coast Guard - LT John Fitzgerald
- 2:30 pm *Break*
- 2:45 pm Risk Communication During DWH: Reflections of Responders
- David M. Kennedy, NOAA (via WebEx)  
James McPherson, FEMA, (USCG, retired) (via WebEx)  
Tom Brosnan, NOAA ORR ARD, Communications Branch (via WebEx)
- 3:15 pm Overall Discussion
- 4:00 pm *Adjourn*